Nasdaq: SFNC

## $3^{\text {rd }}$ Quarter 2023 Earnings Presentation

## Forward-Looking Statements and Non-GAAP Financial Measures









 Objectives" set forth on slide 11; the interest rate sensitivity estimates noted on slide 16; and dividends.













 are used for illustrative purpose only, are not forecasts and may not reflect actual results.










 comparable GAAP financial measure, as well as the reconciliation to the comparable GAAP financial measure, can be found in the appendix to this presentation.

## Simmons First National Corporation

A Mid-South based financial holding company serving our customers


## Company Overview

and the communities where we work and live since 1903


## \$27.6

BILLION
TOTALASSETS
\$7.7
BILLION
ASSETS UNDER
MANAGEMENT/
ADMINISTRATION
14.3\%
7.1\%

тота в ввс RATIO
4.8\%

DIVIDEND YIELD²
$\qquad$

## Q3 23 Financial Highlights



1
Bottom line results reflect continued focus on maintaining strong asset quality, capital and liquidity positions while navigating the challenging interest rate environment

Continued implementation of Better Bank Initiative with focus on managing controllable expenses leads to decline in noninterest expense. Annual cost savings from Better Bank Initiative achieved ahead of schedule

Balance sheet optimization aimed at targeted loan growth that reflects prudent underwriting standards and pricing discipline remains a key priority. Continued to utilize securities portfolio to fund loan growth or reduce wholesale funding

4
Maintained strong capital position and regulatory capital ratios significantly above "well-capitalized" levels while focused on growing tangible book value per share

## Q3 net income

\$47.2M
Adjusted earnings ${ }^{1}$ of $\$ 48.8 \mathrm{M}$

## Q3 noninterest expense <br> - $\mathbf{0}^{\circ} / 0$ vs Q2 23

Adjusted NIE ${ }^{1}$ down 4\%

## Balance sheet optimization <br> Avg loans +1\% (aoQ annualized) <br> Avg deposits +1\% (Qoo annualizec) <br> Avg assets -2\% (OoQ annualized)

Book value per share
4. 0 \% vs Q3 22

Tangible BVPS ${ }^{1}+9 \%$

## Q3 diluted EPS

NIE as a \% of avg assets

- 0 O $\%$ in Q3

Adjusted NIE ${ }^{(1)}$ at $1.87 \%$

## ACL to total loans ratio

- $30 \%$ at end of Q3

NPA to total assets at 32 bps

Share repurchase activity:
. . M shares in Q3 $^{\text {a }}$
\$40M remaining capacity²

Balance Sheet Highlights

(1) Non-GAAP measures that management believes aid in the discussion of results. See appendix for Non-GAAP reconciliation

## Income Summary

| Income Summary <br> \$ in millions, except per share data | Q3 23 | Q2 23 | Q3 22 | \% Change vs |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Q2 23 | Q3 22 |
| Net interest income | \$153.4 | \$163.2 | \$193.6 | (6) \% | (21) \% |
| Noninterest income, excluding securities gain (loss) ${ }^{1}$ | 42.8 | 45.4 | 43.0 | (6) | (1) |
| Total revenue, excluding securities gain (loss) ${ }^{\mathbf{1}}$ | 196.2 | 208.6 | 236.6 | (6) | (17) |
| Noninterest expense | 132.0 | 139.7 | 138.9 | (6) | (5) |
| Pre-provision net revenue ${ }^{1}$ | 64.2 | 68.9 | 97.7 | (7) | (34) |
| Gain (loss) on sale of securities |  | (0.4) | - | NM | NM |
| Provision for credit losses on loans | 8.9 | 0.1 | 0.1 | NM | NM |
| Provision for credit losses on investment securities | (1.2) | - | - | NM | NM |
| Provision for income taxes | 9.2 | 10.1 | 17.0 | (9) | (45) |
| Net income | \$ 47.2 | \$ 58.3 | \$80.6 | (19) \% | (41) \% |
| Diluted EPS | \$ 0.37 | \$ 0.46 | \$ 0.63 | (20) \% | (41) \% |
| Impact of certain items, net of tax ${ }^{1,2}$ | \$ 1.6 | \$ 2.8 | \$ 1.7 |  |  |
| Adjusted pre-provision net revenue ${ }^{1}$ | \$ 66.3 | \$ 72.6 | \$ 100.0 | (9) \% | (34) \% |
| Adjusted earnings ${ }^{1}$ | \$ 48.8 | \$ 61.1 | \$ 82.3 | (20) \% | (41) \% |
| Adjusted diluted EPS ${ }^{1}$ | \$ 0.39 | \$ 0.48 | \$ 0.64 | (19) \% | (39) \% |

## Q3 23 Highlights

Linked Quarter Comparison (Q3 23 vs Q2 23)

- Total revenue of $\$ 196.2$ million reflects impact from higher deposit costs and change in deposit mix as customers continue to migrate to higher rate deposit offerings.
- Continued implementation of Better Bank Initiative with focus on managing controllable expenses leads to decline in noninterest expense
- $\$ 7.7$ million, or $6 \%$, decline in noninterest expense
- $\$ 6.1$ million, or $4 \%$, decline in adjusted noninterest expense ${ }^{1}$
[ Pre-provision net revenue of $\$ 64.2$ million; adjusted pre-provision net revenue of $\$ 66.3$ million


## Net Interest Income and Margin (FTE)



FTE - Fully taxable equivalent using an effective tax rate of $26.135 \%$
otals may not foot due to rounding
a recorded in interest income. Under the terms of the swap agreement, the Company receives Effective Fed Funds rate and pays a fixed rate of $1.21 \%$

Noninterest Income

| \$ in millions | Q3 23 | Q2 23 | Q3 22 | \% Change vs |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Q2 23 | Q3 22 |
| Service charges on deposit accounts | \$12.4 | \$12.9 | \$ 12.6 | (4) \% | (1) \% |
| Wealth management fees | 7.7 | 7.4 | 8.6 | 4 | (10) |
| Debit and credit card fees | 7.7 | 8.0 | 7.7 | (3) | - |
| Mortgage lending income | 2.2 | 2.4 | 2.6 | (10) | (17) |
| Bank owned life insurance | 3.1 | 2.6 | 2.9 | 21 | 7 |
| Other service charges and fees | 2.2 | 2.3 | 2.1 | (1) | 7 |
| Other | 7.4 | 9.8 | 6.7 | (24) | 12 |
|  | 42.8 | 45.4 | 43.0 | (6) | (1) |
| Gain (loss) on sale of securities | - | (0.4) | - | NM | NM |
| Total noninterest income <br> Adjusted noninterest income ${ }^{1}$ | $\begin{aligned} & \$ 42.8 \\ & \$ 42.8 \end{aligned}$ | $\begin{aligned} & \$ 45.0 \\ & \$ 45.0 \end{aligned}$ | $\begin{aligned} & \$ 43.0 \\ & \$ 42.7 \end{aligned}$ | (5) \% <br> (5) \% | (1) \% <br> - \% |

## Q3 23 Highlights

Linked Quarter Comparison (Q3 23 vs Q2 23)

- Decrease in service charges on deposits accounts was primarily due to certain insufficient funds fee structure changes for consumer deposit accounts that were implemented during the quarter
- Decrease in other income primarily reflects the positive impact of fair value adjustments related to certain equity investments and death benefits from bank owned life insurance recorded in Q2 23


Noninterest Income to Total Revenue


- Noninterest incomettotal revenue

A Adiusted Noninterest Income excluding securities gain (loss) adiusted totar revenue(1)

Noninterest Income Per Employee (FTE) (\$ in thousands)

## Noninterest Expense

| \$ in millions | Q3 23 | Q2 23 | Q3 22 | \% Change vs |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Q2 23 | Q3 22 |
| Salaries and employee benefits | \$67.4 | \$74.7 | \$71.9 | (10) \% | (6) \% |
| Occupancy expense, net | 12.0 | 11.4 | 11.7 | 5 | 3 |
| Furniture and equipment | 5.1 | 5.1 | 5.4 | - | (5) |
| Deposit insurance | 4.7 | 5.2 | 3.3 | (10) | 43 |
| OREO and foreclosure expense | 0.2 | 0.3 | 0.2 | (21) | 36 |
| Other | 42.6 | 42.9 | 45.1 | (1) | (6) |
| Merger related costs | - | - | 1.4 | - | (100) |
| Total noninterest expense <br> Adjusted noninterest expense ${ }^{1}$ | $\begin{aligned} & \$ 132.0 \\ & \$ 129.9 \end{aligned}$ | \$139.7 $\mathbf{\$ 1 3 6 . 0}$ | $\begin{aligned} & \$ 138.9 \\ & \$ 136.4 \end{aligned}$ | $\begin{aligned} & \text { (6) } \% \\ & \text { (4) } \% \end{aligned}$ | $\begin{aligned} & \text { (5) } \% \\ & \text { (5) } \% \end{aligned}$ |

## Q3 23 Highlights

Linked Quarter Comparison (Q3 23 vs Q2 23)

- Better Bank Initiative and focus on actively managing controllable expenses leads to decline in noninterest expense
- $\$ 7.7$ million, or $6 \%$, decline in noninterest expense
- $\$ 6.1$ million, or $4 \%$, decline in adjusted noninterest expense
- Decline in salaries and employee benefits primarily reflects reduced level of base salaries, $\$ 4.0$ million incentive accrual adjustment offset, in part, by early retirement program expense of $\$ 1.6$ million
- Noninterest expense as a percentage of average assets at $1.90 \%$ and adjusted noninterest expense at $1.87 \%$ - below $2 \%$ target


## Efficiency Ratio



- Efficiency ratio ■Adjusted efficiency ratio (1)

Employees (FTE)


Better Bank Initiative: Achieved 2023 efficiency targets ahead of schedule


## 2023 Efficiency Targets Update

## - Early Retirement Program

- Program completed during Q3
- ~\$5.1 million of annual cost savings
- Other Identified Opportunities
- Completed other identified opportunities during Q2 and Q3
- Achieved $100 \%$ of original annual costs savings by the end of Q3


## Better Bank Initiative

- Balance sheet, liquidity \& revenue optimization
$\square$ Enhance deposit and lending operations processes
- Expand data analytics capabilities and decision process
- Optimize product delivery channels
- Continued optimization of branch and digital delivery channels

Long-Term Objectives (3-5 years)
$R O A \geq 1.50 \%$
Efficiency ratio = low 50\%

## Deposits, Securities, Liquidity, Interest Rate Sensitivity and Capital

## Deposits: Mix shift reflects continued customer migration to higher rate deposit offerings



Securities Portfolio: Utilizing as a funding source to support balance sheet optimization


FTE - fully taxable equivalent using an effective tax rate of $26.135 \%$
Data presented on this slide is as of September 30, 2023, unless otherwise noted
(1) Effective yield of securities portfolio at 9/30/23, excluding AOCI impact of HTM transfers made during Q2 2
2) Bond ratings reflect highest rating by Moody's Investors Service, Inc., Standard \& Poor's or Fitch Ratings. Government related or government sponsored enterprise securities represent implied rating by one of the previously noted rating agencies

## Liquidity: Significant sources of liquidity and low reliance on borrowed funds

Cash and Cash Equivalents + Variable Rate Securities
\$ in millions


## Loan to Deposit Ratio




Borrowed Funds as a Percent of Total Liabilities Period End Balances


## Additional Liquidity Sources

| FHLB borrowing availability | $\$ 5,372$ |
| :--- | ---: |
| Unpledged securities | 4,124 |
| Fed Funds lines and Fed Discount Window and <br> Bank Term Funding Program |  |
| Total at 9.30.23 | $\mathbf{\$ 1 1 , 9 5 1}$ |
| Uninsured, non-collateralized deposits ${ }^{2}$ | $\mathbf{\$ 4 , 6 3 1}$ |
| Coverage ratio | $\mathbf{2 . 5 x}$ |

## Interest Rate Sensitivity

Balance Sheet Interest Rate Sensitivity
Over the next 12 months (estimated)

## Immediate change in interest rates

Estimated net interest income sensitivity given immediate, parallel shift in interest rates across the yield curve with a static balance sheet

| $0.43 \%$ | $0.22 \%$ |  |
| :---: | :---: | :---: |
|  |  | $(0.21) \%$ |
| D50 bps | D25 bps | U25 bps |

## Gradual change in interest rates*

Estimated net interest income sensitivity given gradual, parallel shift in interest rates across the yield curve with a static balance sheet

|  |  |  |
| :---: | :---: | :---: |
| $(0.17) \%$ | $(0.16) \%$ | $(0.07) \%$ |
| D50 bps | D25 bps | U25 bps |

Schedule of Select Maturities (over the next 12 months)
\$ in millions

| Weighted Average Rates |  |  |  |  |  |  |  |
| ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| $4.23 \%$ | $4.90 \%$ | $3.64 \%$ | $5.09 \%$ | $3.99 \%$ | $5.29 \%$ | $3.35 \%$ | $4.05 \%$ |


[ ~\$140 - \$180 million per quarter of projected securities principal maturities

- ~\$1.0 billion of fixed rate loans principal maturities at a weighted average rate of 5.78\%
$\square$ ~\$1.2 billion of FHLB advances maturing at a weighted average rate of $5.44 \%$


## Loan Portfolio

At September 30, 2023

Fixed vs Variable Rate


- Variable Rate Loans - Fixed Rate Loans

Variable Rate Loans - Rate Reset Date


- Daily - Within 3 Mo $=4$ to 12 Mo - Over 12 Mo

Capital: Strong regulatory capital position and focused on tangible book value per share


Book Value Per Common Share ${ }^{1}$


Tangible Book Value Per Common Share ${ }^{1,2}$


Capital Ratios (at 9/30/23)

| CET 1 Capital Ratio | CET 1 Capital Ratio, Including $\mathrm{AOCI}^{2}$ |
| :---: | :---: |
| $12.0 \%$ | $9.4 \%$ |
| Equity to Assets | Tangible Common Equity Ratio ${ }^{2}$ |
| $11.9 \%$ | $7.1 \%$ |

Share Repurchase Activity ${ }^{3}$ (Q3 23)

- 1.1 million shares repurchased
- $\$ 17.69$ weighted average price
- \$20M total cost of shares repurchased
- $\sim \mathbf{\$ 4 0 M}$ remaining share authorization


## Loan Portfolio



Loan Portfolio: Well-diversified, granular portfolio with no significant concentrations


Loan Portfolio: Well-performing and low leverage in key portfolios


Loan Pipelines: Capitalizing on opportunities that meet pricing and disciplined credit appetite

Commercial Loan Pipeline by Category
$\$$ in millions

- Opportunity
- Proposal ■ Ready to Close




## Q3 23 Highlights

- Focused on maintaining prudent underwriting standards and pricing discipline given projections surrounding nearterm future economic growth
- While loan growth has moderated throughout the year, as expected, linked quarter increase in ready to close loans represents ability to capitalize on opportunities that meet pricing and disciplined credit appetite
- Rate ready to close +49 bps on a linked quarter basis
- Mortgage loan originations in Q3 23:
- $82 \%$ purchase
- 18\% refinance

Mortgage Loan Volume \$ in millions

■ Mortgage Closed Loan Volume

- Mortgage Pipeline Volume



## Credit Quality

Credit Quality: Key credit quality metrics remain near historical lows

## Nonperforming loans / loans ${ }^{1}$

Strategic decision to de-risk certain elements of the
loan portfolio through planned run-off of particular acquired non-relationship credits

$2017 \quad 2018 \quad 2019 \quad 2020 \quad 2021 \quad 2022$
Q4 22 Q1 23 Q2 23 Q3 23

## Credit card portfolio net charge-off ratio ${ }^{2}$



Q4 22 Q1 23 Q2 23 Q3 23
Key Credit Metrics:

- Average FICO Scores

754

- Balance Weighted Average FICO Score 19\%

Nonperforming assets / total assets ${ }^{1}$

$2017 \quad 2018 \quad 2019 \quad 2020 \quad 2021 \quad 2022$

Quarterly
$0.23 \% ~ 0.26 \% ~ 0.28 \% ~ 0.32 \%$

Q4 22 Q1 23 Q2 23 Q3 23

Past due 30+ days / total loans ${ }^{1}$


## Net charge-offs to average loans ${ }^{2}$



## Key Highlights

## Linked Quarter Comparison (Q3 23 vs Q2 23)

- Increase in nonperforming assets primarily due to a commercial credit totaling approximately $\$ 8.0$ million, offset in part by payoffs received on previously identified nonaccrual commercial and agricultural loans
- Completed a comprehensive review of our \$305 million nursing/extended care portfolio during the quarter
- Net charge-off ratio reflects $\$ 9.6$ million charge-off on a single nursing/extended care related credit that accounted for 23 bps of total 28 bps of net charge-offs in the quarter
- ACL to total loans ended the quarter at $1.30 \%$
- NPL coverage ratio ended the quarter at $267 \%$


## ACL: Reflects current economic forecast and composition of loan portfolio



Breakout: Loan portfolio by category

|  | as of June 30, 2023 |  | as of September 30, 2023 |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ in millions | Balance \$ |  | $\begin{gathered} \text { Balance } \\ \$ \end{gathered}$ | \% of <br> Total <br> Loans | $\begin{gathered} \text { Classified } \\ \$ \end{gathered}$ | $\begin{gathered} \text { Nonperforming } \\ \$ \end{gathered}$ | Unfunded Commitment \$ | $\begin{aligned} & \text { ACL } \\ & \% \end{aligned}$ | Unfunded Commitment Reserve |
| Total Loan Portfolio |  |  |  |  |  |  |  |  |  |
| Consumer - Credit Card | 210 | 1\% | 192 | 1\% | 1 | 1 | - | 3.2\% | - |
| Consumer - Other | 148 | 1\% | 113 | - | - | - | 26 | 2.6\% | 0.5\% |
| Real Estate - Construction | 2,931 | 17\% | 3,022 | 18\% | 5 | 3 | 2,095 | 1.2\% | 1.0\% |
| Real Estate - Commercial | 7,546 | 45\% | 7,565 | 45\% | 205 | 12 | 260 | 1.1\% | 0.5\% |
| Real Estate - Single-family | 2,633 | 16\% | 2,658 | 16\% | 29 | 24 | 320 | 1.8\% | 0.3\% |
| Commercial | 2,569 | 15\% | 2,477 | 15\% | 46 | 41 | 1,260 | 1.3\% | 0.1\% |
| Mortgage Warehouse | 215 | 1\% | 158 | 1\% | - | - | - | 0.2\% | - |
| Agriculture | 281 | 2\% | 297 | 2\% | 1 | 1 | 88 | 0.5\% | 0.1\% |
| Other | 301 | 2\% | 290 | 2\% | - | - | - | 0.7\% | 1.0\% |
| Total Loan Portfolio | 16,834 | 100\% | 16,772 | 100\% | 287 | 82 | 4,049 | 1.30\% | 0.6\% |
| Loan Concentration (Holding Company Level): |  |  |  |  |  |  |  |  |  |
| $\begin{aligned} & \text { C\&D } \\ & \text { CRE } \end{aligned}$ | $\begin{aligned} & 99 \% \\ & \text { 273\% } \end{aligned}$ |  | $\begin{aligned} & 102 \% \\ & 274 \% \end{aligned}$ |  |  |  |  |  |  |
| Select Loan Categories |  |  |  |  |  |  |  |  |  |
| Retail | 1,332 | 8\% | 1,285 | 8\% | 5 | 1 | 113 | 1.2\% | 1.1\% |
| Nursing / Extended Care | 329 | 2\% | 305 | 2\% | 101 | - | 2 | 4.9\% | 0.1\% |
| Healthcare | 553 | 3\% | 577 | 3\% | 15 | 4 | 149 | 1.0\% | 0.5\% |
| Multifamily | 1,228 | 7\% | 1,307 | 8\% | 16 | 1 | 832 | 0.7\% | 0.6\% |
| Hotel | 745 | 4\% | 720 | 4\% | 51 | 5 | 73 | 2.1\% | 1.6\% |
| Restaurant | 523 | 3\% | 508 | 3\% | 3 | 2 | 40 | 1.0\% | 0.5\% |
| NOO Office | 924 | 5\% | 906 | 5\% | 5 | - | 85 | 2.3\% | 3.0\% |
| NOO Industrial Warehouse | 1,423 | 8\% | 1,540 | 9\% | - | - | 394 | 0.2\% | 0.3\% |

## Q3 23 Key Takeaways



1 Continued implementation of Better Bank Initiative with focus on actively managing expenses enabled us to achieve $\$ 15 \mathrm{M}$ in targeted annual cost savings ahead of schedule

2 Balance sheet optimization remains a primary focus and will be driven by targeted loan growth that reflects conservative underwriting standards and disciplined pricing strategy

3 Continue to navigate challenging interest rate environment by utilizing cash flows from securities portfolio to fund loan growth and/or reduce wholesale funding while continuing to focus on deepening customer relationships

4 Focused on maintaining strong asset quality, capital and liquidity positions. Regulatory capital ratios continue to significantly exceed "well-capitalized" guidelines, allowance ratio at $1.30 \%$ and loan-to-deposit ratio at $75 \%$

## Appendix



## Non-GAAP Reconciliations

| \$ in thousands, except per share data | Q3 |  | Q4 |  | Q1 |  | Q2 |  | Q3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2022 |  | 2023 |  | 2023 |  | 2023 |  |
| Calculation of Adjusted Earnings |  |  |  |  |  |  |  |  |  |  |
| Net Income | \$ | 80,603 | \$ | 83,260 | \$ | 45,589 | \$ | 58,314 | \$ | 47,247 |
| Certain items |  |  |  |  |  |  |  |  |  |  |
| Merger related costs |  | 1,422 |  | 35 |  | 1,396 |  | 19 |  | 5 |
| Branch right sizing, net |  | 1,235 |  | 1,104 |  | 979 |  | 95 |  | 547 |
| Loss from early retirement of TruPS |  | 365 |  | - |  | - |  | - |  | - |
| Gain on sale of intellectual property |  | (750) |  | - |  | - |  | - |  | - |
| Gain on insurance settlement |  | - |  | $(4,074)$ |  | - |  | - |  | - |
| Early retirement program |  | - |  | - |  | - |  | 3,609 |  | 1,557 |
| Tax effect ${ }^{(1)}$ |  | (594) |  | 768 |  | (621) |  | (972) |  | (552) |
| Certain items, net of tax |  | 1,678 |  | $(2,167)$ |  | 1,754 |  | 2,751 |  | 1,557 |
| Adjusted earnings (non-GAAP) | \$ | 82,281 | \$ | 81,093 | \$ | 47,343 | \$ | 61,065 | \$ | 48,804 |
| Calculation of Earnings and Adjusted Earnings per Diluted Share |  |  |  |  |  |  |  |  |  |  |
| Earnings available to common shareholders | \$ | 80,603 | \$ | 83,260 | \$ | 45,589 | \$ | 58,314 | \$ | 47,247 |
| Diluted earnings per share | \$ | 0.63 | \$ | 0.65 | \$ | 0.36 | \$ | 0.46 | \$ | 0.37 |
| Adjusted earnings available to common shareholders (non-GAAP) | \$ | 82,281 | \$ | 81,093 | \$ | 47,343 | S | 61,065 | \$ | 48,804 |
| Adjusted diluted earnings per share (non-GAAP) | \$ | 0.64 | \$ | 0.64 | \$ | 0.37 | \$ | 0.48 | \$ | 0.39 |

## Non-GAAP Reconciliations

| S in thousands | Q3 |  | Q4 |  | Q1 |  | Q2 |  | Q3 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2022 |  | 2023 |  | 2023 |  | 2023 |  |  |
| Calculation of Pre-Provision Net Revenue (PPNR) |  |  |  |  |  |  |  |  |  |  |  |
| Net interest income |  | \$ 193,585 |  | \$ 193,026 |  | \$ 177,835 |  | \$ 163,230 |  | S | 153,433 |
| Noninterest income |  | 43,023 |  | 44,647 |  | 45,835 |  | 44,980 |  |  | 42,777 |
| Less: Gain (loss) on sale of securities |  | (22) |  | (52) |  | - |  | (391) |  |  |  |
| Less: Noninterest expense |  | 138,943 |  | 142,575 |  | 143,228 |  | 139,696 |  |  | 131,998 |
| Pre-Provision Net Revenue (PPNR) (non-GAAP) |  | \$ 97,687 |  | \$ 95,150 |  | \$ 80,442 |  | \$ 68,905 |  |  | 64,212 |
| Calculation of Adjusted Pre-Provision Net Revenue |  |  |  |  |  |  |  |  |  |  |  |
| Pre-Provision Net Revenue (PPNR) (non-GAAP) |  | \$ 97,687 |  | \$ 95,150 |  | \$ 80,442 |  | \$ 68,905 |  | \$ | 64,212 |
| Plus: Merger related costs |  | 1,422 |  | 35 |  | 1,396 |  | 19 |  |  | 5 |
| Plus: Branch right sizing costs, net |  | 1,235 |  | 1,104 |  | 979 |  | 95 |  |  | 547 |
| Plus: Loss from early retirement of TruPS |  | 365 |  | - |  |  |  | - |  |  | - |
| Plus: Early Retirement Program |  | - |  | - |  | - |  | 3,609 |  |  | 1,557 |
| Less: Gain on sale of intellectual property |  | (750) |  | - |  | - |  | - |  |  | - |
| Less: Gain on insurance settlement |  | - |  | $(4,074)$ |  | - |  | - |  |  | - |
| Adjusted Pre-Provision Net Revenue (non-GAAP) |  | \$ 99,959 |  | \$ 92,215 |  | \$ 82,817 |  | \$ 72,628 |  | 5 | 66,321 |
| Calculation of Book Value and Tangible Book Value per Share |  |  |  |  |  |  |  |  |  |  |  |
| Total common stockholders' equity | \$ | 3,157,151 | \$ | 3,269,362 | \$ | 3,339,901 | \$ | 3,356,326 | \$ |  | 3,285,555 |
| Intangible assets: |  |  |  |  |  |  |  |  |  |  |  |
| Goodwill |  | $(1,309,000)$ |  | $(1,319,598)$ |  | $(1,320,799)$ |  | $(1,320,799)$ |  |  | (1,320,799) |
| Other intangible assets |  | $(133,059)$ |  | $(128,951)$ |  | $(124,854)$ |  | $(120,758)$ |  |  | $(116,660)$ |
| Total intangible assets |  | $(1,442,059)$ |  | $(1,448,549)$ |  | $(1,445,653)$ |  | $(1,441,557)$ |  |  | (1,437,459) |
| Tangible common stockholders' equity (non-GAAP) | \$ | 1,715,092 | \$ | 1,820,813 | \$ | 1,894,248 | \$ | 1,914,769 | \$ |  | 1,848,096 |
| Shares of common stock outstanding |  | 126,943,467 |  | 127,046,654 |  | 127,282,192 |  | 126,224,707 |  |  | 5,133,281 |
| Book value per common share | \$ | 24.87 | \$ | 25.73 | \$ | 26.24 | \$ | 26.59 | \$ |  | 26.26 |
| Tangible book value per common share (non-GAAP) | \$ | 13.51 | \$ | 14.33 | \$ | 14.88 | \$ | 15.17 | \$ |  | 14.77 |

## Non-GAAP Reconciliations

| \$ in thousands, except number of employees (FTE) |  |  | Q4 |  | Q1 |  | Q2 |  | Q3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2022 |  | 2023 |  | 2023 |  | 2023 |  |
| Calculation of Total Revenue Excluding Securities Gain (Loss) and Adjusted Total Revenue |  |  |  |  |  |  |  |  |  |  |
| Net Interest Income (GAAP) | \$ | 193,585 | \$ | 193,026 | \$ | 177,835 | \$ | 163,230 | \$ | 153,433 |
| Noninterest Income (GAAP) |  | 43,023 |  | 44,647 |  | 45,835 |  | 44,980 |  | 42,777 |
| Total Revenue <br> Less: Gain (loss) on sales of securities |  | $\begin{array}{r} 236,608 \\ (22) \\ \hline \end{array}$ |  | $\begin{array}{r} 237,673 \\ (52) \\ \hline \end{array}$ |  | 223,670 |  | $\begin{array}{r} 208,210 \\ \quad(391) \\ \hline \end{array}$ |  | 196,210 |
| Total Revenue, excluding securities gain (loss) (non-GAAP) |  | 236,630 | \$ | 237,725 | \$ | 223,670 | \$ | 208,601 | \$ | 196,210 |
| Total Revenue, excluding securities gain (loss) (non-GAAP) | \$ | 236,630 | \$ | 237,725 | \$ | 223,670 | \$ | 208,601 | \$ | 196,210 |
| Less: Branch right sizing income |  | (65) |  |  |  | - |  |  |  | - |
| Less: Gain on sale of intellectual property |  | 750 |  | - |  | - |  | - |  | - |
| Less: Loss from early retirement of TruPS |  | (365) |  | - |  | - |  | - |  | - |
| Less: Gain on insurance settlement |  | - |  | 4,074 |  | - |  | - |  | - |
| Adjusted Total Revenue (non-GAAP) | \$ | 236,310 | \$ | 233,651 | \$ | 223,670 | \$ | 208,601 | \$ | 196,210 |
| Employees (FTE) |  | 3,206 |  | 3,236 |  | 3,189 |  | 3,066 |  | 3,005 |
| Total Revenue per Employee (FTE) | \$ | 73.80 | \$ | 73.45 | \$ | 70.14 | \$ | 67.91 | \$ | 65.29 |
| Adjusted Total Revenue per Employee (FTE) | \$ | 73.71 | S | 72.20 | \$ | 70.14 | \$ | 68.04 | \$ | 65.29 |

Calculation of Adjusted Noninterest Income and Adjusted Noninterest Income Excluding Securities Gain (Loss)

| Noninterest Income (GAAP) | \$ | 43,023 | \$ | 44,647 | \$ | 45,835 | \$ | 44,980 | \$ | 42,777 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Less: Branch right sizing income |  | (65) |  | - |  | - |  |  |  | - |
| Less: Gain on sale of intellectual property |  | 750 |  | - |  | - |  | - |  | - |
| Less: Loss from early retirement of TruPS |  | (365) |  | - |  | - |  | - |  | - |
| Less: Gain on insurances settlement |  | - |  | 4,074 |  | - |  | - |  |  |
| Adjusted Noninterest Income (non-GAAP) | \$ | 42,703 | \$ | 40,573 | \$ | 45,835 | \$ | 44,980 | \$ | 42,777 |
| Adjusted Noninterest Income (non-GAAP) | \$ | 42,703 | \$ | 40,573 | \$ | 40,835 | \$ | 44,980 | \$ | 42,777 |
| Less: Gain (loss) on sale of securities |  | (22) |  | (52) |  | - |  | (391) |  |  |
| Adjusted Noninterest Income, excluding securities gains (losses) (non-GAAP) | \$ | 42,725 | \$ | 40,625 | \$ | 40,835 | \$ | 45,371 | \$ | 42,777 |

TE - Full time equivalent

## Non-GAAP Reconciliations

| S in thousands |  |  | Q4 |  | Q1 |  | Q2 |  | Q3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 20 |  | 2022 |  | 2023 |  | 2023 |  | 2023 |  |
| Calculation of Noninterest Income to Total Revenue |  |  |  |  |  |  |  |  |  |  |
| Noninterest Income to Total Revenue <br> Adjusted Noninterest Income, excluding securities gain (loss) to |  | 18.18\% |  | 18.79\% |  | 20.49\% |  | 21.60\% |  | 21.80\% |
|  |  | 18.08\% |  | 17.39\% |  | 20.49\% |  | 21.75\% |  | 21.80\% |
| Noninterest Income per Employee | \$ | 13.42 | \$ | 13.80 | s | 14.37 | \$ | 14.67 | \$ | 14.24 |
| Adjusted Noninterest Income per Employee (FTE) | \$ | 13.33 | \$ | 12.55 | s | 14.37 | \$ | 14.80 | \$ | 14.24 |
| Calculation of Adjusted Noninterest Expense |  |  |  |  |  |  |  |  |  |  |
| Noninterest Expense (GAAP) | \$ | 138,943 | \$ | 142,575 | \$ | 143,228 | \$ | 139,696 | \$ | 131,998 |
| Less: Merger related costs |  | 1,422 |  | 35 |  | 1,396 |  | 19 |  | 5 |
| Less: Branch right sizing expense |  | 1,170 |  | 1,104 |  | 979 |  | 95 |  | 547 |
| Less: Early Retirement Program |  |  |  | - |  | - |  | 3,609 |  | 1,557 |
| Adjusted Noninterest Expense (non-GAAP) |  | 136,351 | \$ | 141,436 |  | 140,853 | \$ | 135,973 | \$ | 129,889 |
| Calculation of Noninterest Expense to Average Assets |  |  |  |  |  |  |  |  |  |  |
| Average total assets |  | 26,868,731 |  | 27,180,575 |  | 27,488,732 |  | 27,766,139 |  | 27,594,611 |
| Noninterest expense to average total assets |  | $\underline{2.07 \%}$ |  | 2.10\% |  | $\underline{\text { 2.11\% }}$ |  | 2.02\% |  | 1.90\% |
| Adjusted noninterest expense to average assets (non-GAAP) |  | 2.03\% |  | 2.08\% |  | 2.08\% |  | 1.96\% |  | 1.87\% |

## Non-GAAP Reconciliations

| S in thousands |  |  | Q4 |  | Q1 |  | Q2 |  | Q3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2022 |  | 2023 |  | 2023 |  | 2023 |  |
| Calculation of Efficiency Ratio and Adjusted Efficiency Ratio |  |  |  |  |  |  |  |  |  |  |
| Noninterest Expense (efficiency ratio numerator) | \$ | 138,943 | \$ | 142,575 | \$ | 143,228 | \$ | 139,696 | \$ | 131,998 |
| Total Revenue | \$ | 236,608 | \$ | 237,673 | \$ | 223,670 | \$ | 208,210 | \$ | 196,210 |
| Fully taxable equivalent adjustment |  | 6,203 |  | 6,770 |  | 6,311 |  | 6,106 |  | 6,515 |
| Efficiency ratio denominator | \$ | 242,811 |  | 244,443 | \$ | 229,981 | \$ | 214,316 | \$ | 202,725 |
| Efficiency ratio (based on GAAP figures) |  | 57.22\% |  | 58.33\% |  | 62.28\% |  | 65.18\% |  | 65.11\% |
| Adjusted Noninterest Expense (non-GAAP) (reconciliation shown on page 32) | \$ | 136,351 | \$ | 141,436 | \$ | 140,853 | \$ | 135,973 | \$ | 129,889 |
| Less: Other real estate and foreclosure expense |  | 168 |  | 350 |  | 186 |  | 289 |  | 228 |
| Less: Amortization of intangible assets |  | 4,225 |  | 4,108 |  | 4,096 |  | 4,098 |  | 4,097 |
| Adjusted efficiency ratio numerator (non-GAAP) | \$ | 131,958 |  | 136,978 | \$ | 136,571 | \$ | 131,586 | \$ | 125,564 |
| Adjusted Total Revenue (non-GAAP) (reconciliation shown on page 31) | \$ | 236,310 | \$ | 233,651 | \$ | 223,670 | \$ | 208,601 | \$ | 196,210 |
| Fully taxable equivalent adjustment |  | 6,203 |  | 6,770 |  | 6,311 |  | 6,106 |  | 6,515 |
| Adjusted efficiency ratio denominator non-GAAP) | \$ | 242,513 |  | 240,421 | \$ | 229,981 |  | 214,707 | \$ | 202,725 |
| Adjusted Efficiency Ratio (non-GAAP) |  | 54.41\% |  | 56.97\% |  | 59.38\% |  | $\underline{61.29 \%}$ |  | 61.94\% |

## Non-GAAP Reconciliations

| S in thousands |  |  | Q2 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2023 |  | 2023 |  |
| Calculation of Tangible Common Equity (TCE) |  |  |  |  |  |  |
| Total common stockholders' equity | \$ | 3,157,151 | \$ | 3,356,326 | \$ | 3,285,555 |
| Total assets |  | 27,076,074 |  | 27,959,123 |  | 27,564,325 |
| Less: Intangible assets |  | $(1,442,059)$ |  | $(1,441,557)$ |  | $(1,437,459)$ |
| Total tangible assets |  | 25,634,015 |  | 26,517,566 |  | 26,126,866 |
| Common equity to total assets |  | 11.66\% |  | 12.00\% |  | 11.92\% |
| Tangible common equity to tangible common assets (non-GAAP) |  | 6.69\% |  | $\underline{\underline{7.22 \%}}$ |  | $\underline{\underline{7.07 \%}}$ |
| Calculation of CET 1 Capital Ratio, Including the Impact of AOCI |  |  |  |  |  |  |
| Total stockholders' equity | \$ | 3,157,151 | \$ | 3,356,326 | \$ | 3,285,555 |
| CECL transition provision |  | 92,619 |  | 61,746 |  | 61,746 |
| Disallowed allowed intangible assets, net of deferred tax |  | $(1,416,453)$ |  | $(1,406,500)$ |  | $(1,402,682)$ |
| Unrealized loss (gain) on available for sale securities (AOCI) |  | 567,730 |  | 469,988 |  | 544,380 |
| Total tier 1 capital (CET 1) | \$ | 2,401,047 | \$ | 2,481,560 |  | 2,488,999 |
| Total tier 1 capital (CET 1) | \$ | 2,401,047 | \$ | 2,481,560 |  | 2,488,999 |
| Less: Unrealized loss (gain) on available for sale securities (AOCI) |  | 567,730 |  | 469,988 |  | 544,380 |
| Total tier 1 capital, including AOCI (non-GAAP) | \$ | 1,833,317 | \$ | 2,011,572 |  | 1,944,619 |
| Risk weighted assets |  | 20,470,918 | \$ | 20,821,075 |  | 20,703,669 |
| CET 1 capital ratio |  | 11.73\% |  | 11.92\% |  | 12.02\% |
| CET 1 capital ratio, including AOCI |  | 8.96\% |  | 9.66\% |  | 9.39\% |

E - Fully taxable equivalent adjustment using an effective tax rate of $26.135 \%$

## Non-GAAP Reconciliations

| \$ in thousands | Q3 |  | Q2 |  | Q3 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2022 |  | 2023 |  | 2023 |  |
| Calculation of Uninsured, Non-Collateralized Deposit Coverage Ratio |  |  |  |  |  |  |
| Uninsured deposits at Simmons Bank | \$ | 9,315,086 | \$ | 8,507,395 | \$ | 8,143,200 |
| Less: Collateralized deposits (excluding portion that is FDIC insured) |  | 3,094,859 |  | 3,030,550 |  | 2,835,405 |
| Less: Intercompany eliminations |  | 438,047 |  | 674,552 |  | 676,840 |
| Total uninsured, non-collateralized deposits | \$ | 5,782,180 | \$ | 4,802,293 | \$ | 4,630,955 |
| FHLB borrowing availability | \$ | 3,220,000 | \$ | 5,345,000 | \$ | 5,372,000 |
| Unpledged securities |  | 4,985,000 |  | 3,877,000 |  | 4,124,000 |
| Fed funds lines, Fed discount window and Bank Term Funding Program |  | 504,000 |  | 1,874,000 |  | 1,951,000 |
| Additional liquidity sources | \$ | 8,709,000 |  | 11,096,000 |  | 11,447,000 |
| Uninsured, non-collateralized deposit coverage ratio |  | $\underline{\underline{1.5 x}}$ |  | $\underline{\underline{2.3 x}}$ |  | $\underline{\underline{2.5 x}}$ |
| Calculation of Net Charge-Off Ratio |  |  |  |  |  |  |
| Net charge-offs |  |  |  |  | \$ | 11,641 |
| Less: Partial charge-off of nursing/extended care related loan |  |  |  |  |  | 9,600 |
| Net charge offs excluding nursing/extended care related credit |  |  |  |  | \$ | 2,041 |
| Average total loans |  |  |  |  | \$ | 16,758,597 |
| Net charge-offs as a percentage of average total loans (annualized) (NCO ratio) |  |  |  |  |  | - $0.28 \%$ |
| NCO ratio, excluding nursing/extended care related credit (annualized) |  |  |  |  |  | -0.05\% |

TE - Fully taxable equivalent adjustment using an effective tax rate of $26.135 \%$

Nasdaq: SFNC

## $3^{\text {rd }}$ Quarter 2023 Earnings Presentation

